



Mark D. Miles

Mark D. Miles is President and Chief Executive Officer of Penske Entertainment Corp., comprised of the Indianapolis Motor Speedway (IMS), INDYCAR and IMS Productions (IMSP). Penske Entertainment Corp. is a subsidiary of Penske Corporation, a global transportation, automotive and motorsports leader employing more than 71,000 people worldwide.

From January of 2013 to January of 2020, Miles was President and Chief Executive Officer of Hulman & Company, the previous parent organization of IMS, INDYCAR and IMSP. During this time, Miles and his leadership team presided over the sold-out 100th Running of the Indianapolis 500 Mile Race and several years of attendance and viewership growth for the NTT IndyCar Series.

Prior to entering the world of motorsports, from January 2006 through December 2012, Miles was President and Chief Executive Officer of Central Indiana Corporate Partnership, Inc. ("CICP"), a non-profit, regional alliance of corporate CEOs and university presidents focused on long-term growth and economic development throughout the Central Indiana region, including strategic priorities as wide-ranging as human capital (education), entrepreneurship and innovation, government reform, and mass transit.

In 2008, Miles led a successful effort to earn Indianapolis the right to host Super Bowl XLVI. He was Chairman of the Board of the 2012 Super Bowl Host Committee, with 18 staff members and thousands of volunteers, and which served as an extension of the National Football League in the local community to centralize planning and execution of the 2012 Super Bowl event.

In conjunction with the 2012 Super Bowl, Miles spearheaded a civic effort known as the Legacy Project to effect positive change throughout the surrounding community. Legacy Project work done on the Near Eastside of Indianapolis creating a lasting legacy and impact far beyond game week – with special emphasis on Youth Education Town and revitalization of the East 10th Street business district.

From August 1990 through 2005, Miles was Chief Executive Officer of the Association of Tennis Professionals ("ATP"). While there, Miles built the ATP into a world-class, professional organization, stabilized a sport that was struggling to compete with other sports and entertainment entities, posted impressive revenue gains, launched

innovative marketing initiatives, and expanded its global presence through successful events in Asia, the Middle East and Latin America.

During his years with the ATP, prize money rose from \$47million to \$85million, and long-term commercial sponsorships were put into place, with Mercedes-Benz being established as the ATP's Premium Partner in 1996. He helped to forge closer ties with the game's other governing bodies and, along with the ITF, helped return tennis to the Olympics and strengthened the sport's prominence through the awarding of ATP ranking points for the competition.

In 1984, Miles was chosen to organize and produce the Pan American Games, scheduled to be held in Indianapolis in 1987. As President of the organizing body, he led the \$100 million event with 38,000 volunteers and staged the most successful Pan Am Games in history.

From 1985 until 1990, Miles was President and volunteer Tournament Director of the ATP Indianapolis tournament, where he oversaw its transition from clay to hard courts, while doubling revenues through record ticket sales and sponsor support. Under his leadership, the tournament was awarded the first of 10 consecutive ATP *Tournament of the Year* awards – an award chosen by the players.

From 1988 to 1990, Miles served as Executive Director of Corporate Relations for Eli Lilly and Company, an international pharmaceutical, medical instrument and agricultural chemical company headquartered in Indianapolis.

Miles serves on numerous civic and non-profit boards and committees. Miles earned his bachelor's degree from Wabash College and is a member of the Wabash College Athletic Hall of Fame. Mark and his wife Helen have four children and six grandchildren and reside in Indianapolis.

12/6/21