

**MINUTES OF THE MEETING OF THE  
STATE BOARD OF TRUSTEES  
IVY TECH COMMUNITY COLLEGE  
April 6, 2023**

Chair Stephanie Bibbs called the State Board of Trustees meeting to order at 1:00 pm ET.

**ROLL CALL**

Trustee Emmert O'Dell called the roll and the presence of a quorum was announced.

The following State Trustees were present in person:

**Ms. Stephanie Bibbs, Chair**  
**Mr. Andrew W. Wilson, Vice-Chair**  
**Ms. Kim Emmert O'Dell, Secretary**  
**Mr. Terry Anker**  
**Mr. Jesse Brand**  
**Ms. Jennie Dekker**  
**Mr. Michael R. Dora**  
**Ms. Gretchen Gutman**  
**Mr. Stewart McMillan**

The following State Trustees were present virtually:

**Mr. Larry Garatoni**  
**Ms. Marianne Glick**

The following State Trustees were not present:

**Ms. Tanya Foutch**  
**Mr. Harold Hunt**  
**Ms. Paula Hughes-Schuh**  
**Mr. Kerry Stemler**

**A. EXECUTIVE SESSION MEMORANDA:**

Following notice under IC 5-14-1.5-4, IC 5-14-1.5-5 and IC 5-14-1.5-6.1(d)

The State Board of Trustees met in Executive Session on April 5, 2023, at 1:30 pm at 200 Daniels Way, Bloomington, IN.

Members present were Stephanie Bibbs, Chair, Andrew Wilson, Vice Chair, Kim Emmert O'Dell, Secretary, Terry Anker, Jesse Brand, Michael Dora, Marianne Glick, Paula Hughes-Schuh, Larry Garatoni, and Stewart McMillan.

The Trustees considered the following items as permitted under IC 5-14-1.5-6.1(b). For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1 (b) and a description of that subject are included.

- (2) (B) Initiation of litigation that is either pending or has been threatened specifically in writing.
- (5) To receive information about and interview prospective employees
- (7) For discussion of records classified as confidential by state or federal statute.
- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

With the approval of these minutes, the Trustees present at the meeting certify that no subject matter was discussed in the executive session other than the subject matter specified in the public notice issued for this meeting.

**B. NOTICES OF MEETING MAILED AND POSTED:**

Trustee Kim Emmert-O'Dell, Secretary, confirmed that the notice of April 6, 2023, regular meetings were properly mailed and posted. The public was invited to attend the meetings open to the public.

**C. APPROVAL OF BOARD MINUTES:**

Trustee Gutman moved for approval of the April 6, 2023 board meeting minutes. Trustee Anker seconded the motion. The motion carried unanimously.

**D. COMMITTEE REPORTS:**

**Item 1** Chair Bibbs called upon Trustee Michael Dora for an Academics & Student Experience Committee report. Trustee Dora reported there are no action items for board approval.

Provost Dean McCurdy provided an update on the College's enrollment and retention data. Statewide enrollment for the 2022-2023 academic year is up nearly 8% overall and is at a 5-year high for apprentices, dual credit students, and skills training; and at a 3-year high for our academic programs. Since the last board meeting, 9 additional campuses have reached their total headcount goals for the year, bringing the total to 15 campuses that have reached that goal this year.

Spring 2023 enrollment in academic programs is up at 17 of 19 campuses in both headcount and FTE. Overall, headcount is up 7.8% and FTE is up 5.9% over the prior year. Summer and Fall registration opened on March 20 and program enrollment and FTE are above prior years and are up at most campuses. For the second consecutive year, gains are highest for students who identify as Black or African American or as Two or More Races and among male students.

A recent report from IUPUI, our largest transfer partner, indicates that students transferring from Ivy Tech succeed at higher rates than those coming to IUPUI

from other institutions. Outcomes following graduation continue to improve for Ivy Tech transfer students and remain above those of students who transfer to IUPUI from other colleges and universities.

Fall to Spring retention remains at a 5-year high, with 10 campuses above our 72% statewide goal and 14/19 campuses up from the prior year. Retention of students from the first 8 weeks of spring to the second 8 weeks of spring is up 8% over the prior year. Retention has increased significantly across all student categories. Campuses are actively engaged in the retention of students into Summer and Fall 2023.

Vice President of Student Success and Retention Strategy, Dr. Patrick Englert, provided an update about the Ivy Achieves program. Ivy Achieves is an initiative supported by the Lilly Foundation focused on retaining and succeeding students who identify as Black or African American, Hispanic or Latino, Two or More Races, and/or Pell Eligible. The program emphasizes completing ten habits aligned with success and resource connection supported by campus leads. Ten campuses are participating in Ivy Achieves, intending to add at least five more by Fall 2023. Data collected in Fall 2022 and Spring 2023 indicate that retention of program participants is over 70%, which is higher than historical and background retention rates for these students.

Provost McCurdy also updated the board about the College's use of instructional modalities. Over the past year, offerings at most campuses and subsequent student enrollment have shifted to traditional ("in person") options and away from virtual courses. Success rates over the past year have improved in the College's Virtual and Learn Anywhere courses but remain highest in our Traditional and Blended courses. Campuses and Ivy Online will be engaging in additional efforts over the coming year to better support our students who are unable to come to campus – meeting market demand in balance with student success outcomes.

Our committee discussion concluded with an update about an upcoming mid-cycle assurance review with the College's institutional accreditor, the Higher Learning Commission. This review, which does NOT include a site visit and is standard for colleges that use our accreditation pathway, will be submitted by early June. While our review will cover all aspects of college operations, a secondary review of the College's general education assessment program, requested in 2019, will be conducted simultaneously. Dr. Kristina Collins, Assistant Vice President of Assessment and Accreditation, leads the College's assessment efforts.

**Item 2** Chair Bibbs reported the **Audit Committee** did not meet therefore there is no report.

**Item 3** Chair Bibbs called upon Trustee Wilson for a report from the **Building and Grounds Committee**. Trustee Wilson reported there are two action items for

consideration and approval. The Committee received an update on the status of XBE spend and information on an upcoming event in Lake County.

Trustee Wilson moved for approval of Resolution 2023-7, Approval of a Contract for Electrical Infrastructure Upgrade, Indianapolis Campus. Trustee Emmert O'Dell seconded the motion. The motion carried unanimously.

Trustee Gutman moved for approval of Resolution 2023-8, Approval of Contract for Nursing Expansion & Paramedic Science Lab Renovation, Evansville Campus. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Wilson moved for approval of Resolution 2023-9, Approval of Contract for Custodial Services, Lafayette Campus. Trustee Gutman seconded the motion. The motion carried unanimously.

**Item 4**

Chair Bibbs called upon Trustee Jesse Brand for a report from the **Budget & Finance Committee**. Trustee Brand reported there were no action items for consideration and approval. The Committee received information on the economic indicators and the effects of inflation on tuition and College buying power. The committee also received fiscal year 2023 Budget Update.

Courtney Roberts, President of Ivy Tech Foundation, provided a campaign update stating we have exceeded our goal with 4 months to go. She also gave updates on Ivy Tech Foundation's first ever Day of Giving – April 11, 2023 – and the efforts around this day, as well as Ivy Tech Foundation's strategic planning process and Board recruitment.

**Item 5**

Chair Bibbs called upon Trustee Emmert O'Dell for the **Human Resources & Operations Committee** report. Trustee Emmert O'Dell reported there is one action item for consideration and approval.

Trustee Emmert O'Dell moved for approval of Resolution 2023-10, Approval of Agreement with Oracle America, INC., Systems Office. Trustee Gutman seconded the motion. The motion carried unanimously.

**Item 6**

Chair Bibbs called upon Trustee Emmert O'Dell for a Marketing & Public Relations Committee report. Trustee Emmert O'Dell reported there are no action items for consideration and approval.

Vice President Jo Carlin updated current marketing initiatives, including commencement marketing and communications and new summer and fall registration strategies. For the first time, our campus teams now have access to a complete Commencement Toolkit, including a save the date, invitation, social media graphics, program templates, yard signs, and more. Additionally, marketing created a new 5-touch communication plan to educate and engage students in applying for graduation.

Jo also reported on some new summer and fall recruitment strategies, with the main goal being early registration. The College aims to get students fully registered at least 30 days before classes start. This allows for orientation, getting into paid status, downloading textbooks, and generally feeling prepared before they begin their college journey. The current communication and paid campaign runs from March 1 to August 31 and includes traditional media like TV, Radio, Outdoor, direct mail, and targeted digital marketing to push early summer and fall registration.

In addition to these efforts, Jo also reported on some key partnerships between marketing, enrollment, and Ivy+ Career Link teams, where the College is focusing the summer school spotlight efforts around workforce and career exploration to support enrollment. Additionally, Carlin reported on a new campaign to target undecided students to connect them with their Career Link campus partners who can help the student find the program and career path that is right for them.

#### **Item 7**

Chair Bibbs called upon Trustee Foutch for a report from the **Workforce Alignment Committee**. Trustee Foutch reported there are no action items for consideration and approval.

Senior Vice President Dodge described a new Employer Investment dashboard that documents employer investment in students and programs at Ivy Tech in real time.

Next, she announced that Ivy Tech is leading nationwide by renaming "non-credit" as Skills Training. This name will resonate more clearly with employers and students who are part of the new era of personal growth and workforce upskilling growing in Indiana and nationwide.

Matt Etchison, CIO and Senior Vice President, described the launch and rollout of the IT Academy. This statewide Skills Training pilot was officially launched in March in response to Indiana's 50,000 open tech jobs.

Molly then profiled two examples of campuses blurring the lines between academics and Skills Training.

Students who receive state-of-the-art training at the MAAC in Valparaiso can crosswalk nearly 30 credit hours toward an Associate Degree at Ivy Tech. Ivy Tech Valparaiso and the MAAC plan to expand this partnership to engage K-12 students in this training.

Ivy Tech Indianapolis' Career Link is partnering with the nonprofit, RecycleForce to serve justice-involved citizens within their service area. RecycleForce allows participants to earn their high school diploma and workforce certifications that crosswalk into high-demand career pathways at Ivy Tech.

## **E. TREASURER'S REPORT:**

Chair Bibbs called upon Dom Chase, CFO and Treasurer, to provide the Treasurer's Report.

Ivy Tech's financial position remains very strong.

Ivy Tech Tier 1 cash deposits are kept with Indiana banks approved by the Board for Depositories. By banking with these approved institutions holding public funds, our deposits are fully insured by the Public Deposit Insurance Fund. While the recent banking situation will have lingering effects, the risk is isolated to a small group of banks.

Ivy Tech invests funds in conservative investment-grade fixed-income securities. We continue to work with our investment consultant and asset managers to position the College for higher returns to address inflation over the long term.

The Ivy Tech system continues to have a culture of strong fiscal management and we are committed to continuing to invest in new and growing revenue streams while simultaneously working to reduce expenses wherever possible.

In June we will present a structurally balanced internal budget including tuition and fees and a salary recommendation. We will continue negotiating our contracts and drive efficiencies through improved processes and technologies such as Workday.

We appreciate the Board's continued feedback and support. I want to thank the campuses for their partnership in the stewardship of the institution's resources.

The College's resources are safe and the institution's finances remain strong and continue to strengthen.

Trustee Wilson moved for approval of the Treasurer's Report. Trustee Dora seconded the motion. The motion carried unanimously.

## **E. STATE OF THE COLLEGE**

Chair Bibbs called upon President Ellspermann to provide her State of the College report.

President Ellspermann spotlighted Sarah Crespo, Bloomington Alumna.

President Ellspermann congratulated retiring Bloomington Chancellor Jennie Vaughan.

President Ellspermann spotlighted the School of Arts, Sciences and Education, Skills Training, Nursing, and Advanced Manufacturing.

President Ellspermann noted many statewide events since the last board meeting - Student Leadership Conference, Ivy Tech Day at the Statehouse, Dr. Biden's visit to the Ivy Tech Valparaiso campus, OneSummit, and the AACC Annual Conference.

President Ellspermann shared campus news and statewide partnerships - Pfau Hall Groundbreaking at the Sellersburg Campus, Madison EMT Expansion, and the Ivy Tech, Purdue Global and TechPoint Partnership.

President Ellspermann shared the 2023-2025 Strategic Plan – Higher Education at the Speed of Life. Goals: Teaching & Learning, Workforce & Careers, Student Experience, and Operational Excellence. Metrics: 50,000 annual completions, 5% increase in student retention, increase enrollment to 190,000, and 60% of graduates earning above the median wage.

President Ellspermann noted Ivy Tech's first ever Ivy Tech Day of Giving on April 11, 2023.

**F. OLD BUSINESS**

Chair Bibbs called for old business, but there was none.

**G. NEW BUSINESS**

Chair Bibbs called for new business.

Trustee Dekker moved for approval of Resolution 2023-11, Approval of Campus Board of Trustees. Trustee Dora seconded the motion. The motion carried unanimously.

**H. ADJOURNMENT**

With no further business to come before the Board, Trustee Dekker called for a motion to adjourn the meeting. Trustee Emmert O'Dell seconded the motion.

**STATE TRUSTEES  
IVY TECH COMMUNITY COLLEGE**

**Dated April 7, 2023, prepared by Gretchen L. Keller, Recording Secretary**