

**MINUTES OF THE MEETING OF THE
STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
October 7, 2021**

Chair Stephanie Bibbs called the State Board of Trustees' meeting to order at 1:00 pm.

ROLL CALL

Trustee Emmert O'Dell called the roll, and the presence of a quorum was announced.

The following State Trustees were present in person:

**Ms. Stephanie Bibbs, Chair
Mr. Andrew W. Wilson, Vice-Chair
Ms. Kim Emmert O'Dell, Secretary
Mr. Terry Anker
Mr. Jesse Brand
Mr. Michael R. Dora
Ms. Tanya Foutch
Mr. Larry Garatoni
Ms. Gretchen Gutman
Mr. Steve Schreckengast
Mr. Kerry Stemler**

The following State Trustees were present via Zoom Webinar

**Ms. Marianne Glick
Ms. Paula Hughes-Schuh
Mr. Harold Hunt
Mr. Stewart McMillan**

A. NOTICES OF MEETING MAILED AND POSTED:

Trustee Kim Emmert-O'Dell, the Secretary, confirmed that notice of October 7, 2021, regular meetings were properly mailed and posted. The public was invited to attend the meetings open to the public.

B. APPROVAL OF BOARD MINUTES:

Trustee Garatoni moved for approval of the minutes of the August 5, 2021, board meeting. Trustee Wilson seconded the motion, and the motion carried unanimously.

C. COMMITTEE REPORTS:

Item 1 Chair Bibbs called upon Trustee Michael Dora for an Academics & Student Experience Committee report. Trustee Dora reported there are no action items for approval.

Gwenn Eldridge and Tim Kish presented findings on a recent study conducted by Business Intelligence. The study explored course outcomes related to the placement method, including the College's new tool, Knowledge Assessment, implemented during COVID. The study found that, relative to other methods of placement, students placed with KA performed 3 percent higher in math and more than 40 percent higher in English when using this new placement tool. Another key learning that emerged was that students who register less than seven days prior to the start of the term are far less likely to be successful.

Cory Clasemann and Sarah Ferguson presented data from the Revealing Institutional Strengths and Challenges (RISC) student survey administered in spring 2021. Statewide results showed Ivy Tech students generally rate their interactions with key offices more positively than students at other colleges, have very favorable perceptions of Ivy Tech, and feel like they belong. Each campus also received a campus-level report.

Jo Carlin presented an update on Fall enrollment numbers. We are forecasting a deficit of 6% in Headcount and 7% in FTE compared to last year. Carlin reviewed current Spring enrollment funnel data and reported that many applicants had not taken any steps towards registration. The new data shows Ivy Tech has potential students who are either lost, scared, or unsure Ivy Tech is the right option for them. Although this is not what we want to see, the new insights available to us through IvyConnect allow us to be very targeted in our engagement with these students. Carlin also provided an update on current activities to improve recruitment and enrollment efforts, including:

- an application redesign,
- adding career coaching in the enrollment pipeline,
- further training and work with adult strategies such as Achieve Your Degree and Next Level Jobs,
- the creation of virtual tours for websites, phase two recruitment and enrollment training efforts through Dale Carnegie,
- IvyConnect and Signal Vine integrations, and
- new website updates.

Carlin also shared a best practice developed through Project Hoosier Recruit, where Bloomington and Sellersburg campuses are focusing on the

new student experience through improvements to their website and a new communication journey designed to continue engagement and preparing students during the time between registration and when classes begin.

Item 2 Chair Bibbs called upon Trustee Gutman for a report from the **Audit Committee**. Trustee Gutman reported there are no action items for consideration and approval as the Committee did not meet.

Item 3 Chair Bibbs called upon Trustee Steve Schreckengast for a report from the **Building and Grounds Committee**. Trustee Schreckengast reported there are four action items for consideration and approval. The Committee received information on the status of the GMP for the Lake County Welding Lab project, which is expected in December. We also received an update on the ongoing status of XBE contract spending.

Trustee Schreckengast moved for approval of **Resolution 2021-38**, Approval to Sell Foundation Property, Kokomo Campus. Trustee Wilson seconded the motion. The motion carried unanimously.

Trustee Schreckengast moved for approval of **Resolution 2021-39**, Approval to Transfer Property to the City of Franklin for Road Project, Columbus Campus. Trustee Brand seconded the motion. The motion carried unanimously.

Trustee Schreckengast moved for approval of **Resolution 2021-40**, Approval of Pfau Hall Health Science Renovation Project, Sellersburg Campus. Trustee Foutch seconded the motion. The motion carried unanimously.

Trustee Schreckengast moved for approval of **Resolution 2021-41**, Approval to Acquire the Ivy Tech Community College Culinary and Conference Center (C4), Indianapolis Campus. Trustee Dora seconded the motion. The motion carried unanimously.

Item 4 Chair Bibbs called upon Trustee Jesse Brand for a report from the **Budget & Finance Committee**.

Trustee Brand reported there are no action items for approval.

Trustee Brand reported the Committee heard updates on the Fiscal year 2021 Year-End Financial position, the Fiscal year 2022 Budget update preliminary September 2021 (revenue and expenditures both below budget,

the Fiscal year 2021 Financial Aid Report – Ivy Tech awarded \$229M in financial aid to 52,314 recipients and \$121M was awarded to recipients with \$0 Expected Family contribution (EFC).

Item 5 Chair Bibbs called upon Trustee Kerry Stemler for a report from the **Human Resources & Operations Committee**. Trustee Stemler reported there is one action item for consideration and approval.

Matt Etchison, Sr. Vice President, and CIO presented the recommendation for the College to approve a contract with Cognizant Technology Solutions through December 1, 2023, at the cost of \$7,674,733. This contract is for the HCM, Finance, and Payroll implementation of Workday as a replacement for the College's ERP system.

Trustee Stemler moved for approval of **Resolution 2021-42**, Approval of Contract with Cognizant Technology Solutions for Implementation Services of Enterprise Resource Planning Software, Systems Office. Trustee Garatoni seconded the motion. The motion carried unanimously.

Item 6 Chair Bibbs called upon Trustee Anker to give the Foundation Update. Trustee Anker reported there are no action items for consideration and approval. Interim Foundation President Becky Miller covered Foundation highlights, raised \$14.6M as of 8/31. Board giving hit all goals. Campaign Update – hit 71% of the goal. Strategic plan for FY23 – hit all targets.

Item 7 Chair Bibbs called upon Trustee Tanya Foutch for a report from the **Workforce Alignment Committee**. Trustee Foutch reported there are no action items for consideration and approval.

Chris Lowery, SVP, Workforce, introduced new team members: Julius Edwards - Vice President of Business, Logistics, and Supply Chain and Ronda Taylor - Statewide Dean of the School of Entrepreneurship and Innovation

Caroline Dowd-Higgins, VP of Career Coaching and Employer Connections, provided an update on CCEC: Accelerated Statewide Implementation

Quantitative Stats at a Glance (July – September 2021)

Serving 33,329 Students: Alpha I & II, plus Alpha III launch cohort

Engaging with 2,006 Employers Statewide (41% increase over 2020)

Engaging with 91 Community- and Faith-based Organizations Statewide

Serving Marginalized Students

Recruiting Diverse Talent: Help our learners see the possibilities!

Brian Thomas, AVP for Grant Development provided update on READI Grant Update

READI grants were submitted by the regional economic development groups on September 30.

October and November will consist of review and evaluation of proposals by IEDC, with anticipated awards occurring in December 2021

There was variation in Regional Plan submissions – some with detailed plans and others with overarching vision, but no specific details.

Ivy Tech requests included a mix of human capital, physical plant, capital equipment, workforce training, and student success initiatives

The Ivy Tech team is tracking unfunded projects and will consider these for alternative funding requests throughout the year.

Stacy Townsley, VP Adult Strategy and Statewide Partnerships Indiana Career Accelerator Fund Requests and Next Steps

Ivy Tech is submitting program applications for the new Indiana Career Accelerator Fund (ICA), a statewide progressive income share agreement program established by the General Assembly.

The ICA is a zero-interest, no-fee loan that covers tuition and fees up to \$7,500 for high-demand programs, and repayment terms are based on the student's income.

Eligible training programs must be short-term (completion within six months, be in one of Indiana's five designated high-demand career fields, and demonstrate successful graduation rates, job placement, and wage gains

The College has worked closely with fund administrator INVestEd to operationalize the new funding option and is submitting applications for a top 20 list of CTs in Advanced Manufacturing, Business Logistics/Supply Chain, Health Sciences, and IT.

D. TREASURER'S REPORT:

Chair Bibbs called upon Matt Hawkins, Executive Vice President Business Administration, and Treasurer, to provide the Treasurer's Report.

We recently closed out FY21. Our net position and unrestricted net position both increased. Our 19 campuses are financially sound, increased their reserves, and grew stronger during the FY21 fiscal year. Made more remarkable because the financial metric has been suspended for two years.

Our reserves allowed the College to maintain our AA stable bond rating this year in the face of enrollment pressures.

All enrollment revenue declines since the pandemic was declared has been reimbursed to campuses.

I am deeply appreciative of chancellors and their finance teams, the central finance team, and my colleagues for their work on our financial position.

When I stand up here and communicate our financial position, it is the result of thousands of entries and decisions that I had nothing to do with – so I feel fortunate to be the one communicating with you. But I am keenly aware and thought just this morning, if bad decisions are made, I am very removed; we would not be able to report such stability to you.

Trustee Dora moved for approval of the Treasurer's Report. Trustee Brand seconded the motion. The motion carried unanimously.

E. STATE OF THE COLLEGE

Chair Bibbs called upon President Ellspermann to provide her State of the College report.

President Ellspermann reported there are no action items for consideration and approval.

Trustee Anker moved for approval of **Resolution 2021-45**, Memorial Honoring Trustee Kaye Whitehead. Trustee Schreckengast seconded the motion. The motion carried unanimously.

Trustee Brand moved for approval of **Resolution 2021-43**, Approval Accepting Gift and Naming Statewide Program, Systems Office. Trustee Michael Dora seconded the motion. The motion carried unanimously.

President Ellspermann provided updates on Vaccine Clinic Incentives, Strategic Plan, Ivy+ Textbooks, HEERF Student Aid. President Ellspermann provided an update on the "Invest IN Ivy Tech" Campaign officially launched September 30, 2021 – over \$200M of \$285M Goal Achieved (More than 70%). The campaign will be completed in 2023 in time for the 60th Anniversary of Ivy Tech Community College.

F. OLD BUSINESS

Chair Bibbs called for old business, but there was none.

G. NEW BUSINESS

Chair Bibbs called for new business.

Trustee Wilson moved for approval of **Resolution 2021-44**, Appointment of Campus Board of Trustees. Trustee Kim Emmert O'Dell seconded the motion. The motion carried unanimously.

Trustee Schreckengast moved for approval of **Resolution 2021-46**, Approval of Chancellor Emeritus Policy. Trustee Garatoni seconded the motion. The motion carried unanimously.

Trustee Schreckengast moved for approval of **Resolution 2021-47**, Honoring the Leadership of Dr. David Bathe. Trustee Foutch seconded the motion. The motion carried unanimously.

ADJOURNMENT

With no further business to come before the Board, Trustee Anker called for a motion to adjourn the meeting. Trustee Emmert O'Dell seconded the motion.

**STATE TRUSTEES
IVY TECH COMMUNITY COLLEGE**



Dated October 8, 2021, prepared by Gretchen L. Keller, Recording Secretary