



ART THAT MOVES INDY STUDENT DESIGN-A-BUS CONTEST OFFICIAL RULES ("OFFICIAL RULES")

NO PURCHASE IS NECESSARY TO ENTER OR WIN A PRIZE.

Ivy Tech Community College of Indiana ("Ivy Tech") and Indianapolis Public Transportation Corporation d/b/a IndyGo ("IndyGo") in collaboration with Advertising Vehicles, Inc. d/b/a Adsplosure ("Adsplosure") are offering eligible participants a chance to create a bus design which will be featured as a bus wrap on an IndyGo bus in the "Art That Moves Indy Student Design-A-Bus Contest" (the "Contest"). The Contest is governed by these Official Rules and any individual who enters, attempts to enter or in any way participates or attempts to participate in the Contest ("Participant"), accepts and agrees to be bound by the terms and conditions set forth in these Official Rules, as well as by all interpretations of these Official Rules by Ivy Tech and by all other decisions of Ivy Tech which are final and binding in all matters relating to the Contest.

NO PURCHASE NECESSARY:

No purchase is necessary to enter or win a prize. A purchase will not improve your chances of winning.

APPLICABLE LAW (VOID WHERE PROHIBITED):

The Contest is subject to and governed by applicable federal, state and local laws and regulations. Participation in this Contest is void where prohibited or otherwise restricted by law.

CONTEST SPONSOR:

The sponsors of the Contest are Ivy Tech, IndyGo and Adsplosure (the "Sponsors").

CONTEST CANCELLATION, SUSPENSION OR MODIFICATION:

Ivy Tech reserves the right to cancel, terminate, modify or suspend the Contest if it is not capable of being completed as planned for any reason, including, but not limited to, infection by computer virus, "bugs", tampering, unauthorized intervention, fraud, or technical failures of any kind or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest. The decision of Ivy Tech to cancel, terminate, modify or suspend Contest shall be final in all respects.

ELIGIBILITY:

Geographical, Age and Parental Consent Requirements: The Contest is open to any student who is: (a) between the ages of 13-18 years of age at time of entry; (b) a legal United States resident; (c) enrolled and in good standing at a middle or high school located within Marion County (Indiana) and (d) has parent and/or legal guardian approval to enter and agree to the terms of these Official Rules.

Contest Entity Student Ineligibility: Any student who is a child, step-child or lives in the same household of any officer, director, employee, volunteer, contractor or agent of any Sponsor or any other entity involved in the sponsorship, development, production, implementation and distribution of the Contest (including any parent, affiliate, division, subsidiary or successor company of Sponsor or other referenced entity)(collectively the “Contest Entities”) is prohibited from participating in the Contest.

HOW TO ENTER:

Entry Period: The Contest begins on February 3, 2026, at 8:00 a.m. and ends on March 13, 2026, at 11:59 p.m. (the “Entry Period”).

Contest Entry Form: To enter, the parent and/or legal guardian of the Participant must complete the Contest Entry Form located at:

<https://forms.gle/zS2QZKencTxU133j7>

within the Entry Period and submit the Submission set forth below. The Contest Entry Form will, among other things, require the parent and/or legal guardian to acknowledge and agree to the Participant’s adherence to the Official Rules and to also agree to the warranties and conditions set forth in these Official Rules.

Submission Content: Additionally, during the Entry Period, through the process set forth below, the parent and/or legal guardian on behalf of the Participant must submit: (a) an original artwork inspired by the theme **“Art That Moves Indy”** physically created by hand using marker, crayon, paint, or similar traditional art materials on white paper and (b) a brief artist statement (100–150 words) explaining how your work reflects the theme (the “Submission”). Submissions should celebrate movement, creativity, and community — capturing the spirit of Indianapolis and the connection between art, people, and mobility. Submissions will be evaluated by the criteria set forth in the “Winner Selection” section below. **Digitally created artwork and A/I created or influenced artwork are not permitted.**

Inappropriate Content: Submissions must be 1) entirely original and created by the Participant, and 2) not infringe upon or violate any person's or entity's legal rights (e.g. including intellectual property rights, rights of publicity and rights of privacy).

Submissions may not contain any unlawful, libelous, threatening, defamatory, obscene, vulgar, pornographic, abusive, political or profane materials. Submissions that do not comply with the above or these Official Rules, or that otherwise contain prohibited or inappropriate content as determined by Sponsors, in their sole discretion, will be disqualified and ineligible to win.

Technical Requirements: Artwork should be designed in a horizontal orientation and scaled proportionally to reflect a full-bus wrap. The artwork must be square or rectangular and created on white paper and then scanned or photographed and submitted in JPG, PNG, or PDF format at a minimum resolution of 300 DPI to ensure it is suitable for large-format printing.

Approximate bus dimensions are 40 feet (length) x 8.5 feet (height). Designs should visually wrap across the entire length and height of the bus. Professional graphic designers will take the Winner's original artwork and resize it to produce the physical bus wrap. The artwork may also need to be modified for appropriate display.

Group Participation: If any group of individuals elects to collaborate on a Submission, they are required to designate one (1) representative to enter the Contest and accept the Prize on behalf of the group. Sponsors are not liable for any disputes between collaborators related to a Submission.

Multiple Submissions: Multiple Submissions are not permitted. Participants found to have submitted multiple Submissions will be disqualified.

Submission Transfer of Ownership and License: Once a Submission is uploaded and the Contest Entry Form completed, the Submission is final and may not be modified or edited without permission from Ivy Tech. Once entered, all license and/or ownership rights as set forth in these Official Rules become effective.

False Fraudulent or Deceptive Submissions, Entries or Acts: Participants who, in the view of Ivy Tech, provide false, fraudulent or deceptive Submissions or Entry Form entries or who engage in false, fraudulent or deceptive acts in connection with the Contest will be disqualified and subject to criminal prosecution.

PARTICIPATION PROBLEM DISCLAIMER:

Even if alleged to be caused by the sole or partial negligence of any Sponsor, the Sponsors are not responsible for any problems which affect or result from participation or attempted participation in the Contest, including, but not limited to the following:

1. Incorrect, incomplete or inaccurate entry information;
2. Human errors;
3. Failures, omissions, interruptions, deletions or defects of any wireless network, telephone network, internet service, computer systems, servers, utility providers, or software;
4. Identity theft;
5. Tampering, destruction or unauthorized access to, or alteration of, entries or computer data;
6. Network hackers or other unauthorized access to any Sponsor's computer network;

7. Data that is processed late or incorrectly or is incomplete or lost due to wireless network, telephone network, computer or electronic malfunction or traffic congestion on wireless or telephone networks;
8. Printing errors;
9. Electronic or technical difficulties;
10. Equipment malfunctions; and
11. Late, misdirected or lost entries.

PRIZE:

The Participant with the winning Submission (“Winner”) will have their Submission featured on an IndyGo bus for a period of time of not less than ninety (90) days with their first name, grade and school (unless they opt not to have their first name included) (“Prize”). The Winner and their parent(s), legal guardian(s) and/or adult guest(s) will be invited to attend the official launch of the “Art That Moves Indy” bus. There is no financial value (i.e. approximate retail value) to the Prize.

TAXES:

The Winner is solely responsible for determining and paying all federal, state and local taxes (including any sales taxes), if any. Any person winning over \$600 in prizes during any one-year period will receive an IRS Form 1099 at the end of the calendar year, and a copy of such form will be filed with the IRS.

JUDGING CRITERIA/WINNER SELECTION:

All eligible entries will be initially judged by a panel of judges from Ivy Tech, IndyGo and Adsplosure ("Panel"). The Panel shall consist of (5) Ivy Tech appointed representatives; one (1) IndyGo appointed representative and one (1) Adsplosure appointed representative.

The Panel will judge the Submissions based upon Submissions based on their originality and creativity as it relates to: (a) the celebration of movement and community, (b) depiction of the spirit of Indianapolis and (3) the connection between art, people and mobility.

The Winner’s parent and/or legal guardian will be notified by telephone or electronic mail using the information provided on the Contest Entry Form.

HOW TO CLAIM A PRIZE:

Prerequisite to Prize Award: Prior to receiving the Prize, the Winner’s parent and/or legal guardian who submitted the Contest Entry Form will be required to execute an Affidavit of Eligibility/Release of Liability before the Prize is awarded reaffirming the eligibility, Submission requirements, licenses, warranties and releases contained in the Official Rules. By submitting the Contest

Entry Form and entering the Contest, the parent and/or legal guardian of the Participant agrees to execute these documents on their own behalf and on behalf of the Participant if selected as the Winner. Except where prohibited by law, failure to execute any of these documents or comply with any of these terms will result in forfeiture of the Prize.

WARRANTIES AND REPRESENTATIONS:

By entering and participating in the Contest, and in consideration thereof, each Participant individually warrants and represents to Ivy Tech, IndyGo, Adsposure and the other Contest Entities that they: (i) meet the eligibility requirements at the time of entry; (ii) will not violate the Submission criteria; (iii) will abide by these Official Rules, and by all applicable laws and regulations, and the decisions of the Sponsor; (iv) waive any rights to claim ambiguity with respect to these Official Rules; (v) are (in conjunction with any collaborators) the sole creator and owner of the Submission and Submission content and that any use thereof, shall not violate any law and shall not infringe upon or violate the rights of any person or entity (including, without limitation, contractual rights, copyrights, trademarks, rights of publicity and rights of privacy).

RELEASE OF LIABILITY AND INDEMNIFICATION:

As consideration for entering the Contest, all Participants agree to **RELEASE, DISCHARGE AND COVENANT NOT TO SUE** Ivy Tech Community College of Indiana, Indianapolis Public Transportation Corporation, Advertising Vehicles, Inc. and any other of the Contest Entities (as described above) and each of their respective direct and indirect affiliates, divisions (including political subdivisions), parent and subsidiary companies, officers, officials, employees, volunteers, shareholders, representatives, managers, members, directors, owners, agents, insurers, attorneys, predecessors, successors, and assigns thereof (collectively, the Released Parties), from and against all claims, damages, charges, injuries, losses, proceedings, suits, actions (including but not limited to tort actions, product liability actions, wrongful death actions, warranty actions, breach of contract actions, privacy and defamation actions, misappropriation of likeness actions, identity theft, loss of consortium claims), expenses and attorney fees that they or anyone on their behalf (including but not limited to their heirs, representatives or next of kin) have or might have for any death, injury, damage or claimed injury or damage arising out of, involving or relating to their participation in the Contest, including, but not limited to, any claim that the act or omission complained of was **caused in whole or in part by the strict liability or negligence in any form of the Released Parties.**

Additionally, as consideration for entering the Contest, all Participants agree to **INDEMNIFY, HOLD HARMLESS, AND DEFEND** the Released Parties in any action or proceeding from and against all claims, damages, charges, injuries, losses, proceedings, suits, actions (including but not limited to tort actions, product liability actions, wrongful death actions, warranty actions, breach of contract actions, privacy and defamation actions, misappropriation of likeness actions, identity theft, loss of consortium claims), expenses and attorney fees that they or anyone on their behalf (including but not limited to their heirs, representatives or next of kin) have or might have for any death, injury, damage or claimed injury or damage arising out of, involving or relating to their participation in the Contest or for their failure to comply with the terms of the above release provision. This agreement to indemnify, hold harmless and defend applies even if the act or omission complained of was allegedly **caused in whole or in part by the strict liability or negligence in any form of the Released Parties.**

PUBLICITY RELEASE:

Unless prohibited by applicable law, Participant authorizes and irrevocably grants to Ivy Tech, IndyGo, Adsplosure and the other Contest Entities (as defined above) permission to, from time to time, reference and discuss Participant and their participation in the Contest on their website, in photographs, video recordings, digital images, audio recordings, publications, newsletters, news releases, promotional or other printed materials, and in materials made available on the Internet or in other media now known or hereafter developed for any purpose Ivy Tech, IndyGo, Adsplosure and the other Contest Entities deem proper. Such reference and discussion may include (but not be limited to) Participant's name and other personal/biographical material.

LICENSE AND TRANSFER OF OWNERSHIP RIGHTS

By participating in the Contest, Participant understands and agrees that they will not be receiving any monetary or other compensation for the use of their Submission. They acknowledge and agree that the satisfaction, community benefit and goodwill that they will receive from having their Submission selected as the Winner and displayed on the bus is the entirety of the consideration that they are entitled to for their Submission.

To that end, Participant irrevocably grants to Ivy Tech, IndyGo, Adsplosure and the other Contest Entities the perpetual right, without any liability to any person or entity, to reproduce, adapt, modify, alter, transmit, distribute, communicate, make available and otherwise use the Submission and associated content, without payment or any compensation to Participant. This license applies perpetually throughout the universe in any medium and in any manner, now or hereafter known, including, without limitation, radio and television broadcasts, internet, cable and satellite transmissions, and print and other publications. Submissions will not be returned and may be used by any Contest Entity for any purpose whatsoever, without additional compensation to the Participant or any other individual or entity.

Additionally, the Winner, unless otherwise prohibited by law, agrees that the winning Submission and associated content becomes the sole and exclusive property of Ivy Tech and assigns all rights, title and interest in the Submission and associated content to Ivy Tech upon selection as the Winner.

DISQUALIFICATION:

Participant agrees to be bound by these Official Rules. Non-compliance with any of these Official Rules will result in disqualification and all privileges as a Participant will be immediately terminated. Ivy Tech, in its sole discretion, further reserves the right to disqualify any person for: (i) tampering with the entry process or the operation of the Contest; (ii) gaining an unfair advantage in participating in the Contest; (iii) obtaining winner status using false, fraudulent or deceptive means; or (iv) engaging in otherwise unsportsmanlike, disruptive, annoying, harassing, or threatening behavior.

CAUTION: ANY ATTEMPT BY ANY PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF ANY CONTEST, TELEPHONE SYSTEMS OR WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF ANY CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT

TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

OFFICIAL RULES CHANGES AND INTERPRETATIONS:

Ivy Tech reserves the right in its sole discretion to supplement or make changes to these Official Rules as well as the rules of any contest at any time without notice. Ivy Tech reserves the right in its sole discretion to interpret the rules of any contest, and such interpretation shall be binding upon all participants.

GOVERNING LAW AND JURISDICTION:

This Contest shall be governed by and construed in accordance with the laws of the State of Indiana, without reference to its conflict of laws principles. By entering the Contest, Participants hereby submit to the jurisdiction and venue of the federal and state courts of Indiana, Marion and Morgan Counties and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum. In no event, will any Participant be entitled to injunctive relief or equitable relief of any kind, or restrain the continuation of any Contest.

GENERAL OFFICIAL RULES/LIST OF WINNERS:

Copies of these Official Rules may be obtained by sending a self-addressed stamped envelope with a request for the Official Rules to: Art That Moves Indy Student Design-A-Bus Contest, Ivy Tech Community College of Indiana (Attn: Julie Scholl), 50 W Fall Creek Pkwy N. Dr., Indianapolis, IN 46208, or by visiting <https://www.ivytech.edu/locations/indianapolis/partnerships-special-programs/design-a-bus-student-art-contest-art-that-moves-indy/>.

For a list of the Contest Winner, send a self-addressed, stamped envelope to with a request for the contest Winner: Art That Moves Indy Student Design-A-Bus Contest, Ivy Tech Community College of Indiana (Attn: Julie Scholl), 50 W Fall Creek Pkwy N. Dr., Indianapolis, IN 46208, or by visiting <https://www.ivytech.edu/locations/indianapolis/partnerships-special-programs/design-a-bus-student-art-contest-art-that-moves-indy/>.