

**MINUTES OF THE MEETING OF THE STATE  
BOARD OF TRUSTEES  
IVY TECH COMMUNITY COLLEGE  
October 3, 2019**

Chairman Terry Anker called the meeting of the State Board of Trustees to order at 1:00 pm at the Evansville Campus, 3501 N. First Avenue, Evansville, Indiana.

**ROLL CALL**

Chairman Terry Anker called the roll and the presence of a quorum was announced.

The following State Trustees were present:

**Mr. Terry Anker, Chairman  
Ms. Stephanie Wade, Vice Chair  
Mr. Andrew W. Wilson, Secretary  
Mr. Jesse Brand  
Mr. Michael R. Dora  
Ms. Kim Emmert O'Dell  
Mr. Larry Garatoni  
Ms. Marianne Glick  
Ms. Gretchen Gutman  
Ms. Paula Hughes-Schuh  
Mr. Stewart McMillan – via phone  
Mr. Kerry Stemler**

The following Trustees were absent:

**Mr. Bradley Clark  
Mr. Harold Hunt  
Mr. Steve Schreckengast**

**A. NOTICES OF MEETING MAILED AND POSTED:**

Trustee Andrew Wilson, Secretary, confirmed that notices of the October 3, 2019, regular meeting were properly mailed and posted.

**B. APPROVAL OF BOARD MINUTES:**

Trustee Brand moved for approval of the minutes of the August 8, 2019, board meeting. Trustee Garatoni seconded the motion and the motion carried unanimously.

**C. RECOGNITION OF IMMEDIATE PAST CHAIRPERSON**

Chairman Anker recognized Trustee Hughes-Schuh for her service to the College and the State Board of Trustees having served two terms as the Board Chairperson. President Ellspermann joined Chairman Anker for the presentation of appreciation.

**D. COMMITTEE REPORTS:**

- Item 1** Chairman Anker reported the Board met on Wednesday an Executive Session in which they received personnel updates.
- Item 2** Chairman Anker called upon Trustee Gretchen Gutman, Chair of the **Audit Committee** to give a report from the committee. Trustee Gutman reported there is no report as the committee did not meet.
- Item 3** Chairman Anker called upon Trustee Michael Dora for a report from the **Academics & Student Experience Committee**. Trustee Dora reported there are no action items for approval.

Matt Etchison and Jeff Fanter opened the meeting with a discussion of the new Student Mobile App. Students are using the app and have given it high praise already. The OIT team will continue to add new features to the mobile app and integrate it more deeply into college applications - including the nation's first integration with Starfish. The Trustees are also encouraged to download the app.

Dr. Monroe provided a status update on the alpha launch of IvyOnline which includes the first 39 courses to be brought into this new delivery model which maximizes class capacity and provides additional support for students and faculty. Enrollment in online courses included in IvyOnline has increased this semester and with second eight week classes will continue to increase. Additional faculty and student support as well as new classes will be added in the spring semester.

Dr. Rebecca Rahschulte provided an overview of a collaborative project that is underway, facilitated through the K-12 Office of Career and Technical Education, which project will include redesigning the secondary CTE curriculum. Through partnership with Ivy Tech Community College and Vincennes University, revised secondary programming will be backward designed from post-secondary ensuring rigorous curriculum that will allow for the completion of a Technical Certificate (TC) prior to graduation from high school. Historic post-secondary completion data for

high school students was shared showing the growth in completions awarded to secondary students prior to graduation from high school.

**Item 4**

Chairman Anker called upon Trustee Marianne Glick for a report from the **Workforce Alignment Committee**. Trustee Glick reported there were no action items for the board to consider. Aaron Baute, Vice President for Business, Logistics, and Supply Chain and member of the Workforce and Careers senior leadership team, presented updates on various Workforce and Career initiatives:

- More than 20 Ivy Tech Information Technology (IT) students statewide participated in the AT&T FirstNet Hackathon, winning first place for Best Opioid Crisis app and second place for Best Student app. The participants will share lessons learned from the experience with IT faculty and other students.
- Ivy Tech recently developed a new national registered apprenticeship program for Byrider—the first ever registered apprenticeship in the automotive sector. Ivy Tech will partner with other colleges across the country to deliver the curriculum.
- Valparaiso campus received the NIPSCO Education Award in September 2019 for its exemplary partnership with NIPSCO to create the high-demand Energy Technology program, which has awarded over 100 credentials addressing workforce needs in northern Indiana.
- South Bend/Elkhart campus developed a “fast track” Supply Change Management certificate (CT), consisting of seven courses with industry-recognized certifications, and classes meeting on Saturdays. The CT is coordinated with Next Level Job funding and is designed to allow working adults to quickly move through the program without disrupting their work week.
- The Nursing program continues to improve and exceed state and national benchmarks for NCLEX pass rates, achieving a NCLEX-RN pass rate of 86.83% and a NCLEX- PN pass rate of 92.29% in 2018 (*latest available data*).

**Item 5**

Chairman Anker called upon Trustee Kerry Stemler for a report from the **Human Resources & Operations committee**. Trustee Stemler reported there are two action items for approval.

Jennifer Fisher, Assistant Vice President Employee Benefits, provided an update on the state of the College's Health Plan and shared the following key information.

The Health Plan is self-funded, meaning the College assumes the risk for all claims. Stop loss is capped at \$450k for medical coverage. One person has hit the stop loss and two are halfway there. Seventy percent of eligible employees have enrolled in the high deductible health plan with health saving account. On average the College pays 82% of the total medical/pharmacy plan premium. Our pharmacy benefit manager is CVS. Ivy Tech is a member of the Indiana Aggregate Prescription Drug Purchasing Program, negotiated by the State on behalf of its members. The College has benefited from the move to CVS with much higher rebate dollars which are reinvested in the Plan. The combination of a good claims year and reinvestment of rebates has helped offset premium increases for Plan year 2020. There are several Value-Add Programs to help our plan participants make informed decisions regarding their health care and address or prevent chronic conditions.

**Castlight Action** was launched in June 2019. Action identifies members who fall into specific segments based on their claims and search activity. Members receive targeted guidance and education that encourage them to make informed healthcare choices. As an employer we receive aggregate reports based on this engagement.

**QuitNow** is our Tobacco Cessation program with 157 enrollees.

**Live Health Online** offers medical, psychology and psychiatry assistance.

**Anthem Healthy Lifestyles** allows members (over age 19) to track healthy lifestyle choices and earn points that can be redeemed for prizes. This is included in our premium structure.

**Solera** is a new program designed to help members lose weight and reduce the risk of developing type 2 diabetes. Members must meet eligibility criteria to participate. We have received the most positive feedback on this program versus other programs.

Two non-health Plan initiatives for 2020 are:

**Statewide Employee Assistance Program** – Most campuses have a relationship with an EAP provider, however utilization is minimal. Moving to a statewide EAP program would allow for consistent marketing of EAP services and we believe increased utilization. Given depression is one of our top chronic conditions we want to remove barriers to care.

**Statewide Financial Education Program** - Our former provider relocated out-of-state which prompted a review and refocus of the program structure. The goal is to meet our employees where they are from a financial education perspective through online education resources and one on one conversations with a qualified coach.

**Item 6** Chairman Anker called upon Trustee Jesse Brand for a report from the **Budget & Finance committee**. Trustee Brand reported there are no action items for approval. The committee received Fiscal Year 2019 update

**Item 7** Chairman Anker called upon Trustee Wilson for a report from the **Building and Grounds Committee**. Trustee Wilson reported there are seven action items for consideration and approval. The committee also received an update on the status of the Columbus capital project.

Trustee Wilson moved for approval.

**Resolution 2019-43, Approval of Contract with Terstep Company Incorporated to Repurpose Space for the Associate of Science Accelerated Program- Indianapolis Campus**

Trustee Garatoni seconded the motion and the motion carried unanimously.

Trustee Wilson moved for approval.

**Resolution 2019-44, Approval of the Contract for the Architectural and Engineering Services for the Indianapolis Automotive Technology Center, Indianapolis Campus**

Trustee Emmert O'Dell seconded the motion and the motion carried unanimously.

Trustee Wilson moved for approval.

**Resolution 2019-45, Approval of the Contract for the Construction Manager as Constructor (CMC) for the Indianapolis Automotive Technology Center, Indianapolis Campus**

Trustee Glick seconded the motion and the motion carried unanimously.

Trustee Wilson moved for approval.

**Resolution 2019-46, Approval of the Contract for the Architectural and Engineering Services for the Elkhart Advanced Manufacturing Flex Lab, Elkhart Campus**

Trustee Garatoni seconded the motion and the motion carried unanimously.

Trustee Wilson moved for approval.

**Resolution 2019-47, Approval of the Contract for the Construction Manager as Constructor (CMC) for the Elkhart Advanced Manufacturing Flex Lab, Elkhart Campus**

Trustee Dora seconded the motion and the motion carried unanimously.

Trustee Wilson moved for approval.

**Resolution 2019-48, Approval Requesting the Ivy Tech Foundation Transfer the Fisher Building to the College Trustees Muncie Campus Service Area**

Trustee Dora seconded the motion and the motion carried unanimously.

Trustee Wilson moved for approval.

**Resolution 2019-51, Approval of Request for Foundation to Accept Offer for Sale of Property in Anderson**

Trustee Emmert O'Dell seconded the motion and the motion carried unanimously.

**Item 8**

Chairman Anker called upon Trustee Gutman for a report on the **Marketing and Public Relations Committee**. Trustee Gutman reported there are no action items for approval. Trustees heard how marketing efforts and the efforts of campus recruiters continues to feed applications into the enrollment pipeline. In fact, goals for summer applications and now fall applications have been exceed. Marketing efforts will continue to generate interest for October classes as the current campaign has been successful to date. Moving forward the messaging regarding enrollment will be start in August, start in October, start in May, start in January, start in March – as opposed to using Fall, Summer and Spring terms in the marketing communications.

The Marketing team is kicking off a brand perception/audience expectation project. The team is meeting with various marketing agencies in Indiana and expects to narrow the list of companies down to three to have further discussions with. The College is expecting to host some presentations from these companies no later than just after the new year. Then based on abilities and pricing, a partner will be selected to work on this project that will take place throughout the first half of 2020. Findings from this project will help shape the messaging for the College for the next 3-5 years and even possibly the name of the school going forward.

Trustees again heard about the success for the College in the web and social media space. In the earned media space the College is closing in on \$3 million in earned media for 2019.

Finally, Trustees heard about some of the details of our call center partnership with Blackboard. Today Blackboard does almost 2 million outbound calls for the College and with text messaging exceeds 4 million interactions. At the same time the College's toll free line has seen nearly 400,000 interactions include phone calls and online chats. Many of these take place after normal business hours to continue to provide services to students, meeting them where they are at.

## **Item 9**

Chairman Anker called upon John Murphy, Foundation President for the Foundation report noting there are no action items.

### Metrics as of 6/30/19

- 12% above Target Goal to date
- \$66.3M raised as of 8/31/19
- Endowment Continued Growth: Now Over \$45M Mark
- Over \$25 M given by Foundation, Campus and SBOT in 7 years
- The campaign is currently in the Leadership Gift Phase (Quiet Phase)
- Gifts under \$9,999 have increased by 23% since 2015
- Gifts over \$10,000 have increase by 48% since 2015
- Annual Fund has had 56% of growth of 3 years
- Total Donors – 5% increase since FY 15
- Non-Event Donors – 12% increase since FY 15
- Events Only Donors – 26% decrease since FY 15
- Circle of Ivy – Raised a total of \$473,000 since inception

- Grants currently in the works: Lilly Endowment, Lumina Foundation, Strada Education Network, Fairbanks Foundation, Kresge Foundation (Detroit, MI), Joyce Foundation (Chicago, IL).

**E. TREASURER'S REPORT:**

Chairman Anker called upon Matt Hawkins, Sr Vice President/Chief Financial Officer, to provide the Treasurer's Report.

Matt Hawkins noted the College is in good fiscal standing.

Trustee Dora moved for approval of the Treasurer's Report. Trustee Wade seconded the motion and the motion carried unanimously.

**F. STATE OF THE COLLEGE**

President Ellspermann gave her State of the College during the morning committee meetings.

**G. OLD BUSINESS**

Chairman Anker called for old business, but there was none.

**H. NEW BUSINESS**

Chairman Anker called for new business.

Trustee Glick moved for approval of

**Resolution 2019-49, Appointment of Campus Board of Trustees**

Trustee Brand seconded the motion, and the motion carried unanimously.

Trustee Emmert O'Dell moved for approval of

**Resolution 2019-50, Approval of Appointment of Trustees to Serve on Foundation Board**

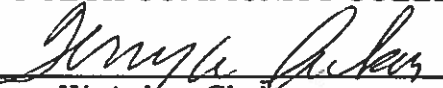
Trustee Glick seconded the motion, and the motion carried unanimously.

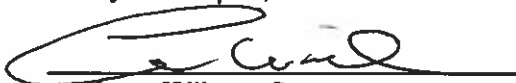


**ADJOURNMENT**

With no further business to come before the Board, Chairman Anker called for a motion to adjourn the meeting. Trustee Glick moved for approval to adjourn the meeting. Trustee Emmert O'Dell seconded the motion and the motion carried unanimously.

**STATE TRUSTEES  
IVY TECH COMMUNITY COLLEGE**

  
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Terry W. Anker, Chairman

  
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Andrew Wilson, Secretary

**Dated October 4, 2019**

**Prepared by Gretchen L. Keller, Recording Secretary**