

**APPROVAL OF SALESFORCE MARKETING CLOUD RENEWAL CONTRACT
SYSTEMS OFFICE**

RESOLUTION NUMBER 2024-22

WHEREAS, the College uses Salesforce to provide the Salesforce Marketing Cloud platform;
and

WHEREAS, the College's current contract term for this platform is set to expire in September
2024; and

WHEREAS, the College's renewal contract term for the platform will be for three (3) years,
beginning on September 25, 2024 and run through September 24, 2027; and


WHEREAS, the total contract amount for the three (3) term is \$1,857,383.69; and

WHEREAS, the State Board of Trustees of Ivy Tech Community College must approve any
contract by the College exceeding \$500,000 unless the obligation was previously approved by
the Board through the allocation of funds.

NOW THEREFORE BE IT RESOLVED, that the State Board of Trustees hereby approves
the College's renewal of its contract with Salesforce for the Salesforce Marketing Cloud
platform, which will begin on September 25, 2024 for three (3) years to run through September
24, 2027 for a total amount of \$1,857,383.69; and

FURTHER BE IT RESOLVED, the State Trustees do hereby authorize and direct the President
or other appropriate designated College employee to complete actions necessary to fulfill the
purpose of this resolution.

**STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
OF INDIANA**



Andrew Wilson, Chair



Michael Dora, Secretary

Dated August 8, 2024